

MIAMI CHRISTMAS PARADE

“Cruisin’ Into Christmas on Rt. 66”

Saturday, December 6, 2025 ~ 6:00 PM ~ Downtown Miami, OK



Guidelines & Information

Please read carefully and share this information page with those participating with your entry.

ROUTE – Downtown Main Street

- The parade will begin at 5th & Main and head south on Main Street through Downtown Miami. The parade will disperse at 2nd and South Main. All entries will turn left at 2nd and continue to B or C Street to eliminate back-flow of the parade.
- The 200 Block of South Main is reserved for buses and large van parking (bands & teams). If you have a large group in the parade, please drive south on Main Street after dropping off the parade participants at registration/line up and a police officer will direct you to the reserved space located between 2nd Ave. and Steve Owens Blvd. When the participants finish the parade, they should immediately load up in their vehicles. When all vehicles are loaded, they will be directed by the Miami Police Department to exit Main Street at Steve Owens Blvd.

THEME

“Cruisin’ Into Christmas on Rt. 66” is the theme this year. *(Google for great decorating ideas that are easy and affordable or check out our list below).* As we celebrate the Mother Road that runs right through our hometown, each float, marching band, and entry can bring a little piece of Route 66 history to life—wrapped in garland, topped with bows, and sprinkled with holiday cheer. Whether it’s a retro diner, a vintage gas station, or Santa himself swapping his sleigh for a convertible, this parade will be a joyful journey down the most famous highway in America—Route 66! Whether you sing or play music, try to add music to your entry. And don’t forget to **LIGHT UP** your float, vehicle, or self!

LINEUP PROCESS

Please read the following carefully and share with anyone participating or meeting up with you for participation in the parade (especially areas highlighted in yellow).

- Lineup will begin at 5th & N. Main Street and backup to BJ Tunnell. **All entries should enter from B.J. Tunnell for check-in at the intersection by Montana Mike’s where you will obtain your parade entry number. YOU MUST CHECK-IN!!!** Parade Line-Up Volunteers will be available to assist with lineup.
- **Only vehicles registered to be in the parade will be allowed to enter the lineup route.** Please make sure everyone participating understands this. People trying to drop off children cause a delay in the lineup and may create a problem.
- Participating persons/children should be dropped off at AT&T or Montana Mike’s parking lot or you may choose to meet elsewhere to get everyone settled on the float before arriving to lineup.

- Lineup will **BEGIN at 4:30pm for ROW A, 4:50pm for ROW B, and 5:15pm for ROW C. Everyone must be in lineup and ready to go by 5:45 p.m.**
- If you have more than one vehicle joining you, you **must all come in together** for lineup.
- Please do not arrive for check-in before 4:30 p.m. And please **DO NOT** enter the staging area before you check-in.
- **Bands will receive a different guideline sheet and instructions.**
- **Horse entries will stage in the AT&T Parking Lot (as is the normal).** However, please check in at Montana Mike's. All horse entries will be located toward the end of the parade, and we all know why!

PARADE REQUIRMENTS

- We will provide an entry number sign and tape it on the front window of the driver's side of your vehicle when you check in. Please keep the number in place so the announcers and judges are able to identify each entry.
- During the parade, please leave reasonable space between you and the entry in front of you so the judges can identify each entry. Bands, Twirling Units, Drill and Cheerleading Teams will be judged as they approach and walk by the judges' stage.
- We would appreciate your cooperation in ***not having a live Santa in your entry***. The real Santa will be sponsored and featured at the end of the parade. Dolls, stuffed & imitation Santa's are allowed.
- We kindly ask --- **PLEASE DO NOT THROW CANDY FROM YOUR VEHICLE!** Throwing candy from your vehicle is a major liability issue. You may walk and hand out candy during the parade. This is to simply avoid the possibility of anyone getting hurt or run over.

AWARDS

Awards for first & second place will be announced at the Parade Award Ceremony on Wednesday, December 10 at 9:30 a.m. at the Chamber of Commerce office located at 11 S. Main. You will be notified on Monday, December 8 (via email or phone call) if your entry is an award recipient.

- **Holiday Spirit Award** – entry displaying the best overall creativity, appearance, and originality.
- **Elfin Magic Award** – best entry featuring children
- **Tin Soldier Award** – best walking entry
- **Santa's Choice** – best float entry
- **Santa's Sleigh Award** – best motorized vehicle entry
- **Rudolph's Award** – best entry featuring animals
- **Silver Bells Award** – best band performance



If you have questions, please contact the Miami Regional Chamber of Commerce at 918.542.4481 or email us at admin@miamiokchamber.com.

